

ARCHIE,
ROMANCE
SERIES

NO. 20 APR. 75¢
CMM 06936



KATY KEENE



I HAVE THE STRANGEST
FEELING I DON'T
BELONG HERE!!

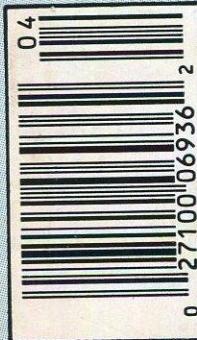
EXCLUSIVE
**IN THIS
ISSUE...**
**KATY'S
STARTLING
SECRET!**



For the "Sweet
in
"Sweetheart"

-JOHN S. LUCAS-

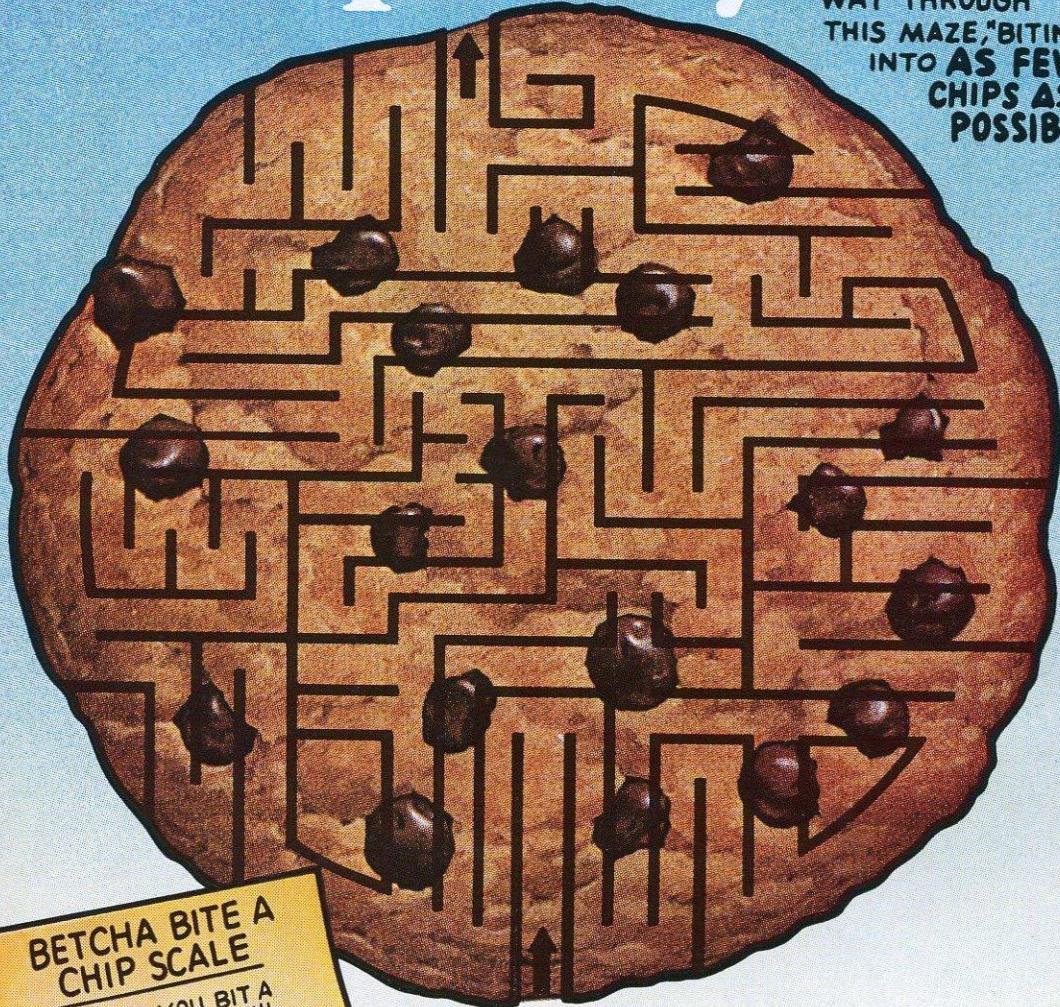
FASHIONS BY LINDA HUNT, BOWLING GREEN, KY.



BETCHA BITE A CHIP

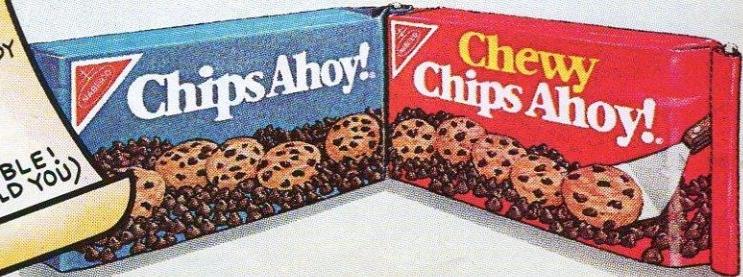
with
Chips Ahoy!

HERE ARE SO MANY CHOCOLATE CHIPS IN A CHIPS AHOY! COOKIE, IT'S IMPOSSIBLE TO BITE A COOKIE WITHOUT BITING A CHIP. SEE IF YOU CAN "EAT" YOUR WAY THROUGH THIS MAZE, "BITING" INTO AS FEW CHIPS AS POSSIBLE.



BETCHA BITE A CHIP SCALE

- 5 OR MORE - YOU BITA MOUTHFUL (TRY AGAIN)
- 4 CHIPS - CHOCOLATE MUNCHER
- 3 CHIPS - NOT A BAD BIT O' BITING, BUDDY
- 2 CHIPS - CHOOSY CHEWER
- 1 CHIP - CHIP SKIPPER
- 0 CHIPS - IMPOSSIBLE! (WE TOLD YOU!)



NABISCO
BRANDS
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"KATY'S INCREDIBLE SECRET!"

PART I



KATY'S OUTFIT BY...

LINDA POWELL,
MIAMI, FL.

-JOHN
LUCAS -

**Smash
Hit!**

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JOHN LUCAS

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COULD THIS BE
OUR KATY KEENE?
RECEPTIONIST AT A
MODELING AGENCY
OWNED BY NONE
OTHER THAN...



GLORIA'S SUIT BY ANN BOWMAN, ODESSA, TEXAS

...HER ARCH RIVAL GLORIA GRANBILT?



I WANT THESE PAPERS COPIED AND I
WANT IT NOW! THEN COME RIGHT
TO MY OFFICE!



I CAN'T BELIEVE I FELL ASLEEP AT MY DESK AGAIN! I KEEP HAVING THESE VIVID DREAMS THAT I'M A MODEL ... I REMEMBER EVERY BEAUTIFUL DRESS I WEAR, EVERY HANDSOME MAN I KISS...

WHEN NOT IN USE, PLEASE SHUT COPY MACHINE OFF!



I'VE BEEN MEANING TO TALK TO YOU FOR A WHILE, KATY! FIRST, YOUR ATTITUDE AT WORK IS TOTALLY UNPROFESSIONAL! YOU'RE ALWAYS OFF IN THE CLOUDS SOMEWHERE! THIS HAS GOT TO STOP IF YOU'RE GOING TO CONTINUE WORKING HERE!



OFFICE BY SANDY CROSBY,
MISSION VIEJO, CA.

KATY'S "DULLNESS" BY BEN RHODES, STILLWELL, IN.

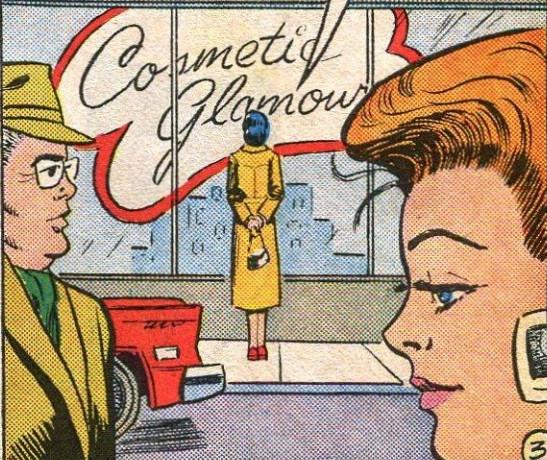
SECOND, YOU'VE GOT TO DO SOMETHING ABOUT YOUR IMAGE. YOU LOOK MORE LIKE A SCHOOL MARM THAN A REPRESENTATIVE OF NEW YORK'S MOST HIGH-POWERED AND SUCCESSFUL MODELING AGENCY! I'M GIVING YOU TWO WEEKS AND IF I DON'T SEE SOME IMPROVEMENT I SHALL HAVE TO LET YOU GO! IS THAT CLEAR?

Y-YES, MISS GRANBILT!



Later~ I'VE GOT TO DO SOMETHING TO KEEP THIS JOB! IT'S THE ONLY LINK I HAVE WITH THE WONDERFUL WORLD OF MY DREAMS!

LIZABETH ARDE



I THINK THIS SHADE OF PINK WILL LOOK SUPER ON YOU! IT COMPLIMENTS OUR NEW LINE OF OXYGENICALLY ENRICHED MAKE UP, OUR BIOGENIC SKIN CARE SYSTEM, AND OUR HYPERBARIC DIET PLAN!

GREAT! I'LL TAKE IT ALL!



MAY I HELP YOU? YES! I'LL TAKE THESE!

GULP! THIS IS REALLY GOING TO STRAIN MY BUDGET!



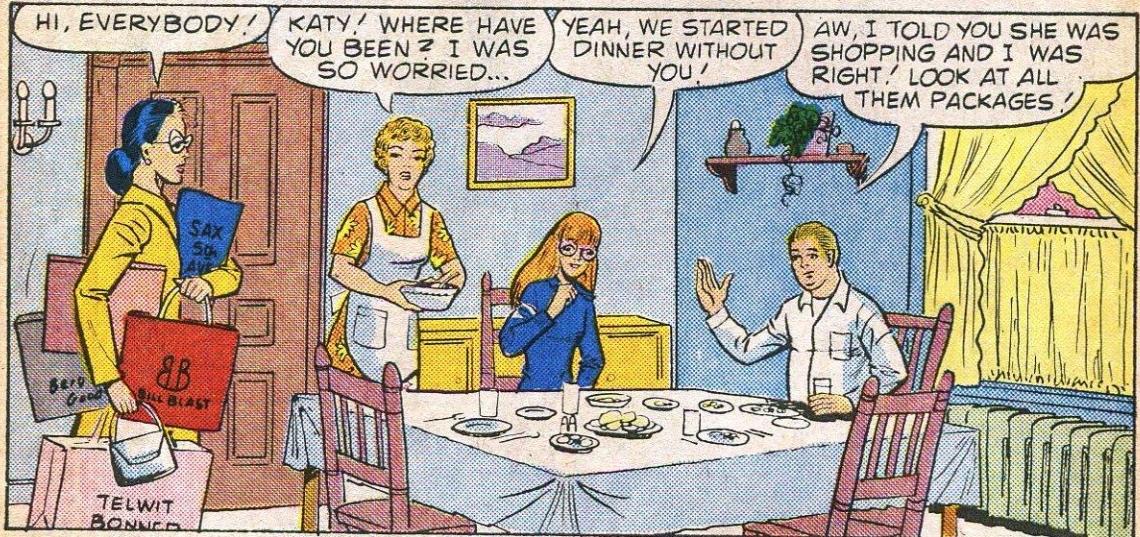
SALESGIRL'S DRESS BY CILLA MAYFAIR AZUSA CA.

HI, EVERYBODY!

KATY! WHERE HAVE YOU BEEN? I WAS SO WORRIED...

YEAH, WE STARTED DINNER WITHOUT YOU!

AW, I TOLD YOU SHE WAS SHOPPING AND I WAS RIGHT! LOOK AT ALL THEM PACKAGES!



HOME INTERIOR BY ERIC FAWLEY, BROOKLYN, N.Y.

SIT DOWN, HONEY AND HAVE SOMETHING TO EAT!

NO THANKS, MOM! I'M NOT HUNGRY! I THINK I'LL JUST GO TO MY ROOM!



KATY JUST HASN'T BEEN THE SAME SINCE SHE LEFT NURSING SCHOOL! WHY SHE WANTS TO WORK FOR THAT STUCK-UP WOMAN AT THAT MODELING AGENCY I'LL NEVER KNOW!

MAYBE SHE WANTS TO BE A MODEL!

AW, WHAT DO YOU KNOW? YOU'RE JUST A KID! AND DON'T TALK WITH YOUR MOUTH FULL!





KATY'S ROBE BY TRINA BURKE, WINTER PARK, FL.



KATY'S OUTFIT BY PENNY SILVERSTONE, NEWARK, N.J.





OFFICE FURNITURE BY FRANK GRAHAM, KANSAS CITY, KS.



MR. PHILLIPS CLOTHES BY HEIDI INGRAHAM, NEWPORT, CN.



WHAT NEXT FOR OUR KATY?

COULD THIS BE THE END OF HER HOPES AND ASPIRATIONS?

WELL, WHAT ARE YOU WAITING FOR?

READ ON!--

"KATY'S INCREDIBLE SECRET!"

PART 2...



MRS. KEENE'S BLOUSE BY LYNN MANNING, CEDAR RAPIDS, IA.

THAT AGENCY WAS THE KEY TO MY DREAMS OF BECOMING A MODEL! BUT NOW I'VE RUINED EVERYTHING (SOB)! I'M A COMPLETE FAILURE!

THERE, THERE, SWEETHEART! WHY DON'T YOU LIE DOWN FOR AWHILE?! AND WHEN YOU'VE HAD A GOOD REST I'LL FIX YOU LUNCH AND WE CAN TALK ABOUT WHAT HAPPENED!



POOR KATY! I KNOW HOW IMPORTANT THAT JOB WAS TO HER! MAYBE NOW SHE'LL GO BACK TO NURSING SCHOOL WHERE SHE BELONGS!



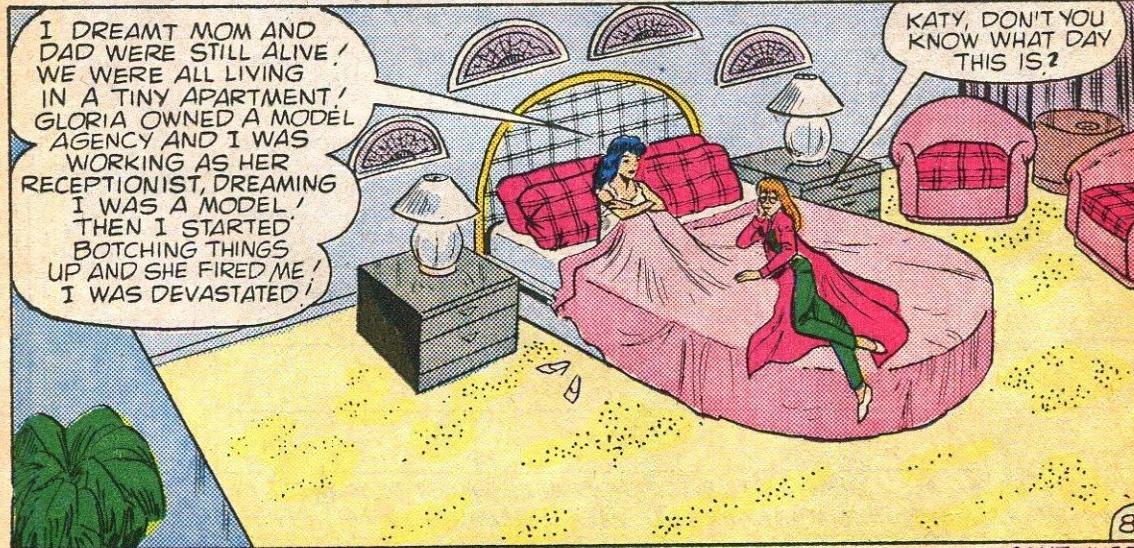
Later-



KATY'S NEGLIGEE BY GILA A. MORRIS, HAWTHORNE, CA.



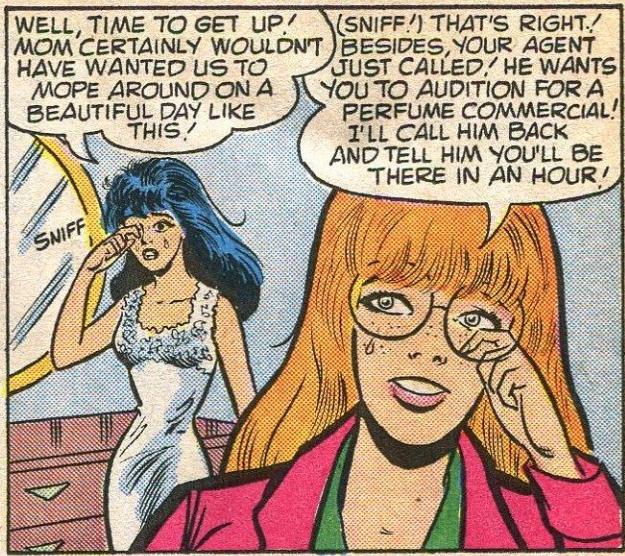
KATY'S BEDROOM BY MARISHKA OTTER, POUGHKEEPSIE, N.Y.



CONTINUED



KATY'S ROBE BY GWEN JOHNS. NILE MI.



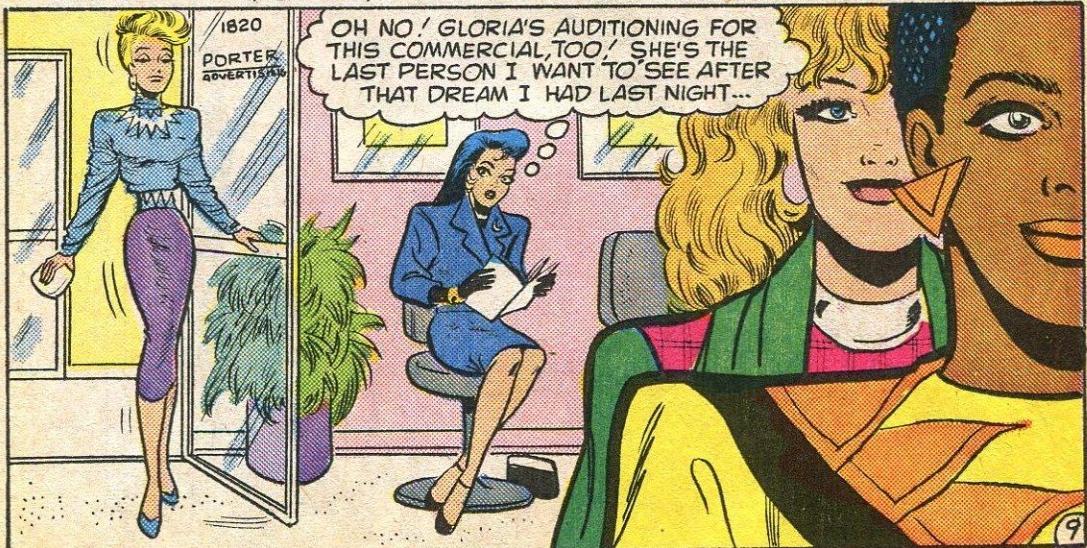
LOOK AT ME! A TOP MODEL - I HAVE IT ALL -- AND YET I'M DREAMING OF THE ONE THING I'LL NEVER HAVE AGAIN IN THIS LIFE! I MUST KEEP THINGS IN THE PROPER PERSPECTIVE! IT'S THE PEOPLE YOU LOVE, AND NOT YOUR POSITION IN LIFE THAT MATTERS!



EARRINGS BY MAXINE OTT, LAPORTE, IN.

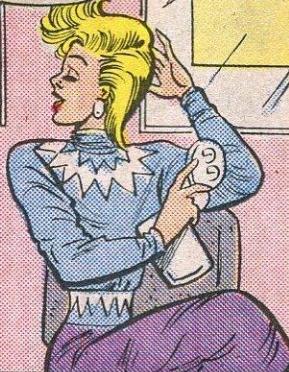


EARRINGS BY MAXINE OTT, LAPORTE, IN. AGENCY OUTFITS BY PAULA MYRAN, WABASH, IN.



WELL HELLO, KATY DAHLING! YOU MAY AS WELL FORGET ABOUT THIS AUDITION NOW THAT I'M HERE!

HMPH! I WOULDN'T BE SO SURE, GLORIA DEAR! IT SEEMS THAT I'VE GOTTEN A LOT MORE MODELING JOBS THAN YOU HAVE LATELY!



GLORIA'S OUTFIT BY MARTI HELENS, CHEYENNE, WY.

I WANT YOU TO HOLD THIS PERFUME BOTTLE AND MOVE TOWARD THE CAMERA!

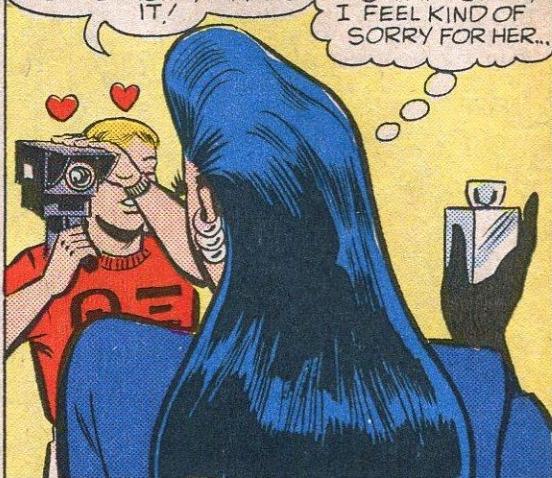
OKAY! WOW! NOW THE TABLES ARE TURNED! GLORIA RIPPED HER SKIRT JUST LIKE I DID IN MY DREAM! SERVES HER RIGHT!



KATY'S OUTFIT BY AUDREY MURPHY, CAMBRIDGE, MA.

VERY NICE! NOW TURN TO THE RIGHT, THAT'S IT!

ACTUALLY, COME TO THINK OF IT, I FEEL KIND OF SORRY FOR HER...



KATY'S HAIRSTYLE BY LESLIE POWERS, BEVERLY HILLS CA.

ARE YOU READY, GLORIA?

ULP! COULD I HAVE A FEW MORE MINUTES PLEASE?



CA

FEW MINUTES LATER...

THANK YOU SO MUCH FOR SWITCHING SKIRTS, KATY! HOW CAN ANYONE BE AS DISGUSTINGLY NICE AS YOU?



AND A LITTLE LATER...

HOW DID IT GO?

GREAT! GOTTA RUN!
I'VE GOT TO MEET MY BOYFRIEND DOWNTOWN IN 15 MINUTES!



HEY! WHAT ABOUT MY SKIRT?!

OH! I'LL GET IT TO YOU TOMORROW!
DON'T WORRY, I DON'T THINK ANYONE
WILL NOTICE YOUR SAFETY
PINS! TA-TA, KATY DEAR!



YOU KNOW, MAYBE I REALLY
SHOULD THINK ABOUT GOING TO
NURSING SCHOOL AFTER ALL...



Katy READS YOUR Zodiac

HEY, KATY!
HOW
ABOUT A
GLASS OF
WATER?



"The Water Bearer" *Aquarius*

JAN. 20 - FEB. 18

★ COLOR-ELECTRIC BLUE

AQUARIUS IS A FIXED AIR SIGN, SO BY NATURE YOU ARE STUBBORN WITH A SHARP, INQUIRING MIND. THE KEY PHRASE FOR AQUARIUS IS "I KNOW." YOU ARE VERY INDEPENDENT YET YOU REALIZE HOW IMPORTANT IT IS TO RESPECT THOSE IN POSITIONS OF AUTHORITY. AQUARIANS MAKE EXCELLENT LEADERS, ARE VERY ECCENTRIC AND OFTEN FEEL THAT NO ONE UNDERSTANDS THEIR IDEAS. YOU ENJOY A GOOD ARGUMENT, AQUARIANS TEND TO BE MORE INTELLECTUAL THAN PHYSICAL. YOU MAKE FRIENDS EASILY AND FEEL MOST COMFORTABLE WHEN OTHERS ARE AROUND.

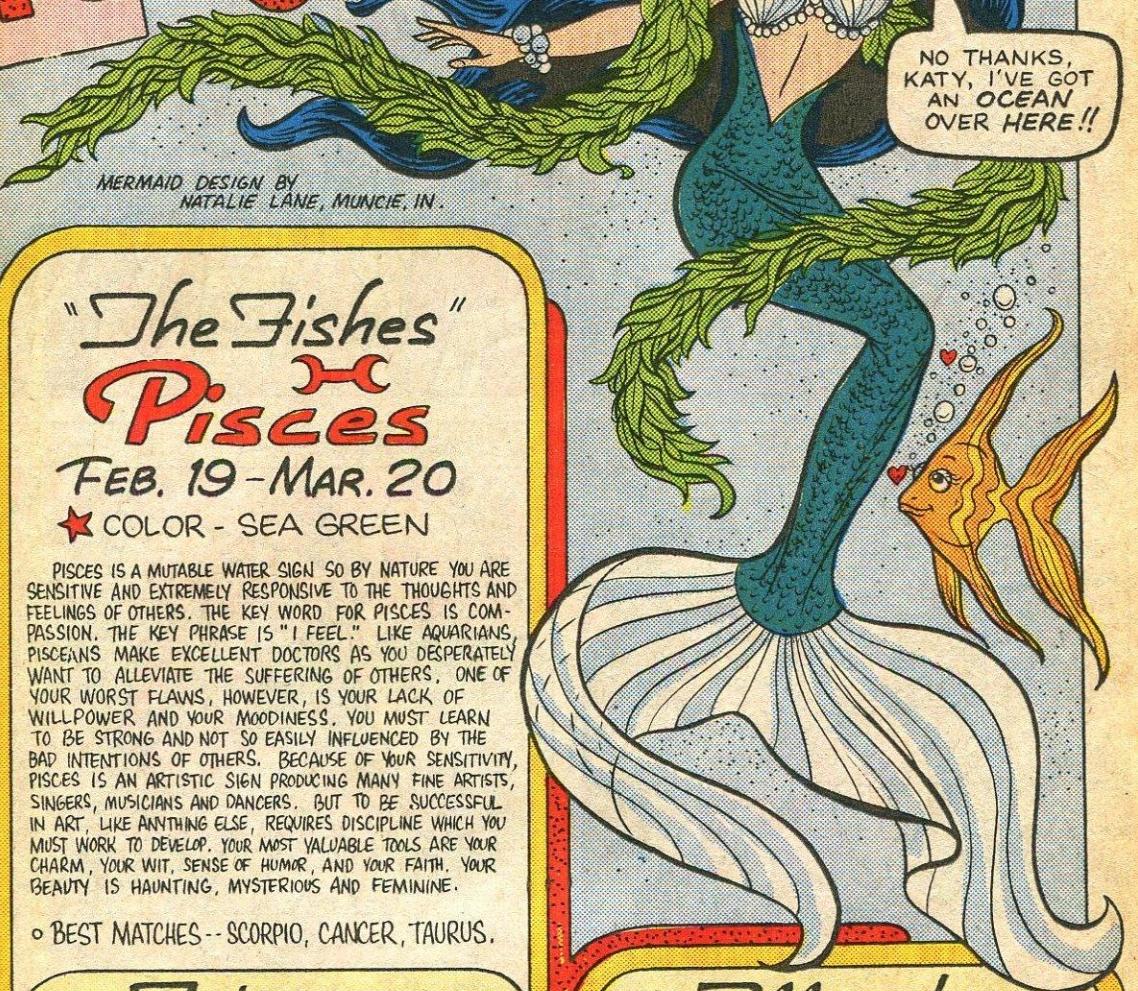
YOU ARE A BORN ENTERTAINER WITH STRONG HUMANITARIAN INSTINCTS AND ARE AT YOUR BEST WHEN HELPING OTHERS. AT WORST YOU CAN BE BOSSY, EGOTISTICAL, INFLEXIBLE AND A COMPLAINER WHO EXAGGERATES THEIR PROBLEMS. LEARN TO COOPERATE PEACEFULLY WITH OTHERS SO THAT EVERYONE CAN BENEFIT FROM YOUR UNIQUE TALENTS AND BEAUTY.

• BEST MATCHES-- LIBRA, GEMINI, LEO.

January

SUN	MON	TUE	WED	THU	FRI	SAT
2 FO 6	○ FM 15	● LO 22	● NM 29	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Signs!



"The Fishes" **Pisces**

FEB. 19 - MAR. 20

★ COLOR - SEA GREEN

PISCES IS A MUTABLE WATER SIGN SO BY NATURE YOU ARE SENSITIVE AND EXTREMELY RESPONSIVE TO THE THOUGHTS AND FEELINGS OF OTHERS. THE KEY WORD FOR PISCES IS COMPASSION. THE KEY PHRASE IS "I FEEL." LIKE AQUARIANS, PISCES MAKE EXCELLENT DOCTORS AS YOU DESPERATELY WANT TO ALLEVIATE THE SUFFERING OF OTHERS. ONE OF YOUR WORST FLAWS, HOWEVER, IS YOUR LACK OF WILLPOWER AND YOUR MOODINESS. YOU MUST LEARN TO BE STRONG AND NOT SO EASILY INFLUENCED BY THE BAD INTENTIONS OF OTHERS. BECAUSE OF YOUR SENSITIVITY, PISCES IS AN ARTISTIC SIGN PRODUCING MANY FINE ARTISTS, SINGERS, MUSICIANS AND DANCERS. BUT TO BE SUCCESSFUL IN ART, LIKE ANYTHING ELSE, REQUIRES DISCIPLINE WHICH YOU MUST WORK TO DEVELOP. YOUR MOST VALUABLE TOOLS ARE YOUR CHARM, YOUR WIT, SENSE OF HUMOR, AND YOUR FAITH. YOUR BEAUTY IS HAUNTING, MYSTERIOUS AND FEMININE.

- BEST MATCHES -- SCORPIO, CANCER, TAURUS.

February

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

FQ 5

FM 13

LO 21

NM 28

March

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

FQ 7

FM 15

LO 22

NM 29

YOU DON'T NEED DRUGS TO...

...PLAY SPORTS...



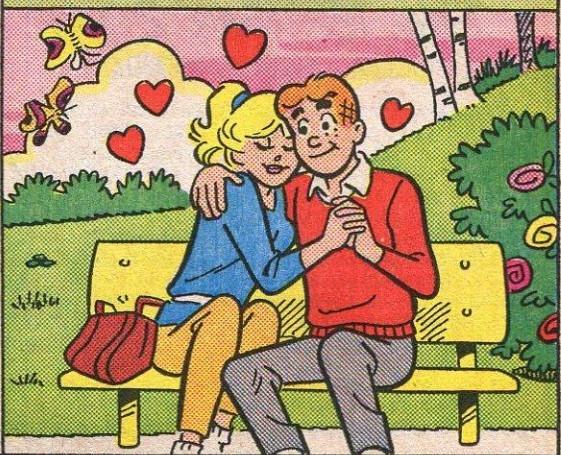
...MEET NEW FRIENDS...



...ENJOY MUSIC...



...JUST FEEL GREAT...



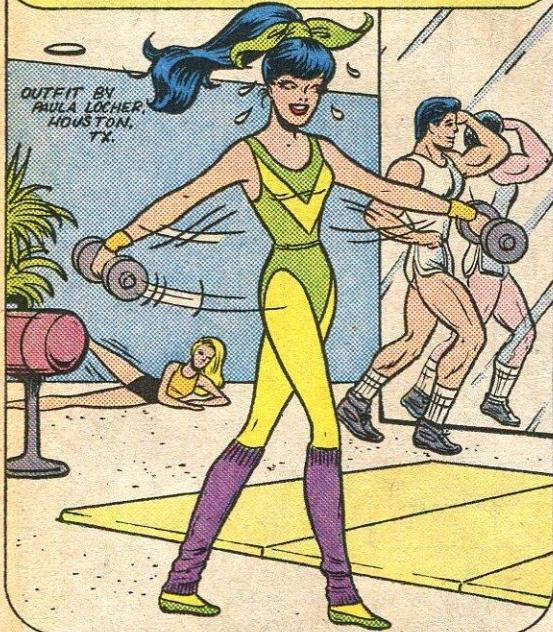
YOU HAVE A CHOICE... SAY **NO** TO DRUGS!!



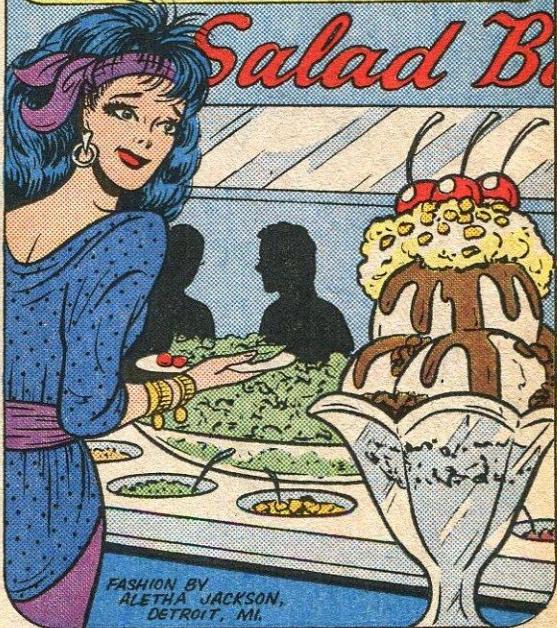
a Day with Katy...

-by JOHN LUCAS-

KATY EXERCISES TO KEEP SLIM -
HOPING SHE'LL STAY FIT AND TRIM!



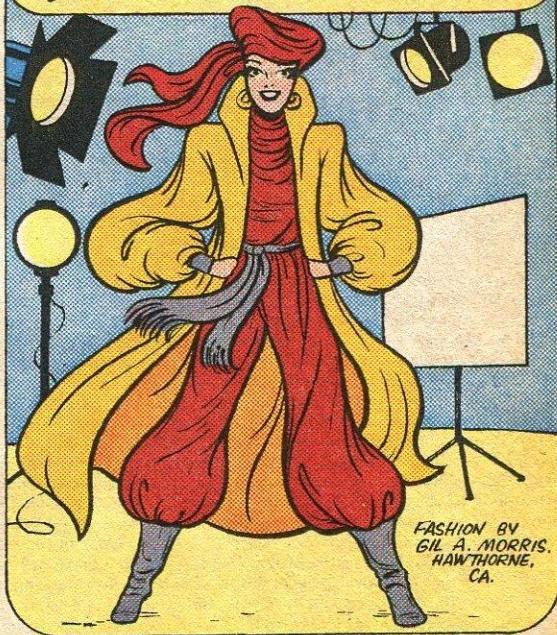
SHE WATCHES HER CALORIES ALL THE DAY -
AND RESISTS THAT JUNK FOOD, COME WHAT MAY.



ONLY HER HUNGER MAY GROW BIGGER -
NEVER HER FASHION MODEL'S FIGURE !



SO NOW SHE'S GORGEOUS, HEAVEN KNOWS -
BUT WHO CAN TELL IN THESE BAGGY CLOTHES ?



YOUR DESIGNS ARE AMAZING!! SEND THEM TO KATY KEENE, 56 ARCHIE COMICS, 325 FAYETTE AVE., MAMARONECK, N.Y. 10543

Katy's VALENTINE CROSSWORD PUZZLE!



HEY, GANG!
GET OUT YOUR
PENCIL AND
HAVE FUN
WITH THIS
VALENTINE
CROSSWORD!



DOWN CLUES:

1. KATY'S BLONDE RIVAL'S FIRST NAME.
2. THE DATE OF VALENTINE'S DAY.
3. SUGAR MAKES CANDY TASTE _____.
4. THE COLOR OF THE HEARTS ON KATY'S SWEATER.
5. SWEET CONFECTION SENT ON VALENTINE'S.
6. CUPID SHOOTS AN ARROW WITH HIS _____.
7. "BE MY ____"; FEBRUARY 14TH DAY.
8. THE FIGURES ON KATY'S SWEATER.
9. KATY'S RELATIVE'S NICKNAME.

ACROSS CLUES:

2. TULIPS, ROSES AND DAISIES ARE ALL _____.
5. OPPOSITE OF HATE.

6. RAMON, ARNOLD & ROCK ARE KATY'S _____.
7. THE NAME OF THE VALENTINE CHERUB.
12. CUPID SHOOTS AN ____ WITH HIS BOW.
13. VALENTINE'S DAY COMES ONLY ONCE A _____.
14. SIS' RELATIONSHIP TO KATY.
16. KATY'S SWEATER COLOR.
17. LUCKI'S BROTHER'S NAME (SEE "OH, BROTHER" STORY).
18. SIS' ASTROLOGY SIGN (SEE "OH, BROTHER" STORY).

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KATY & SIS GO Shopping

S A L E!

WEATERS -

-MEN'S SHIR

CAN YOU BELIEVE IT,
KATY? DAVE GRAMM
ACCUSED ME OF GOING
TO THE FOOTBALL
GAME WITH JOHN!

THE NERVE OF THAT
GUY, SIS! YOU WENT
WITH STEVE ADAMS,
DIDN'T YOU ?!



SIS' FASHION BY
CARROLL KNOTT,
BALTIMORE, MD.

KATY'S FASHION BY
JENNY HARVEY,
CLIMAX, MI.

...Your Letters to KATY-

-JOHN LUCAS-

DEAR KATY:

I have a problem. I can't get beautiful. I dress up, but nothing happens. I hope my prince charming comes soon. Every time I dress up to meet my friends they make fun of me like: "There goes Veronica Lodge", or "I guess you won the NY lottery." Whenever my friends get together, I don't fit in. Am I not pretty enough?

LINDA, NEW YORK, NY

DEAR LINDA:

It sounds like you're trying too hard. You think that to be popular and loved you need to have pretty clothes and a pretty face. But as the cliche goes, it's what's inside that counts. Relax. Instead of worrying about your popularity and your looks, worry about your studies. Do you work hard? Are you helpful to your friends and family? These are qualities that will bring you real happiness in life. A person who has a beautiful inner self will never be lonely.

DEAR KATY:

My friends say I'm pretty but I'm not sure because I can't get a boyfriend. There is one guy in particular. His name is Daniel. We're friends but when anyone comes around he acts like he hates me. He's not shy. He has had lots of girlfriends. Please help.

Yours truly, DESPERATE

DEAR DESPERATE:

If Daniel is really your friend, ask him why he treats you so strangely around other people. Tell him how he makes you feel. If he is still weird, find another "friend." As for getting a boyfriend the best way to find one is to stop looking. The way you look has NOTHING to do with it. Haven't you noticed that couples come in all shapes and sizes? Get involved with life. Be happy! Be a friend to others and you will never lack friends of EITHER sex.

DEAR KATY:

Programs with scenes unsuitable for children are a problem. My parents watch shows like this from 6 to 9 PM. I get banished to my room and it's making me feel unwanted.

Yours truly,
LONELY

DEAR LONELY:

Your parents have the right to determine which TV shows you should watch and you must respect them. However, maybe you can politely suggest that some nights they select shows which the whole family can view. Tell them how you are feeling. On the nights you can't watch TV, read! Books are much more exciting than television! . . . and they don't have any commercials! I'm sure your parents love you. That is why they want to protect you from unsuitable TV shows.

DEAR KATY:

I am in sixth grade. Everybody has a girlfriend or boyfriend but me. At school skating parties the couples skate together but I don't have a partner. They kiss too. What should I do? Should I wear makeup? How can I get someone that I like to go with me. Help!!

Sincerely, HOPELESS

DEAR HOPELESS:

I can't imagine that there are no single boys at these parties. Find someone that looks interesting and ask him to be your partner... maybe a friend's brother or someone you know at school. As far as what you should do, do nothing! Be exactly who you are. Don't feel you should kiss or wear makeup just because the others are doing it. That's no way to be popular and there's nothing worse than a phony who tries to be something she's not. Go to these parties with a group of girlfriends, a brother, a sister... if you find someone special, great. If not, don't rush things! Why tie yourself down before you even get to high school?

DEAR KATY:

I love your comics, but most of all your hair. I have hair problems especially with my bangs. I don't know what to do with them. My Mom says I should get a perm and my friend says I should cut my hair, but I want it to grow long. Help!

Yours truly,
SAD FACE

DEAR SAD:

Don't let your hair get you down! Not everyone has the right face for bangs, but the only person who knows what you should do with your hair is a good hairdresser. I can't tell without looking at you. I know you want to grow your hair, but a good trim is important every 6-8 weeks. This keeps your hair in good shape even if you're growing it. I'm sure your hairdresser can give you good advice.

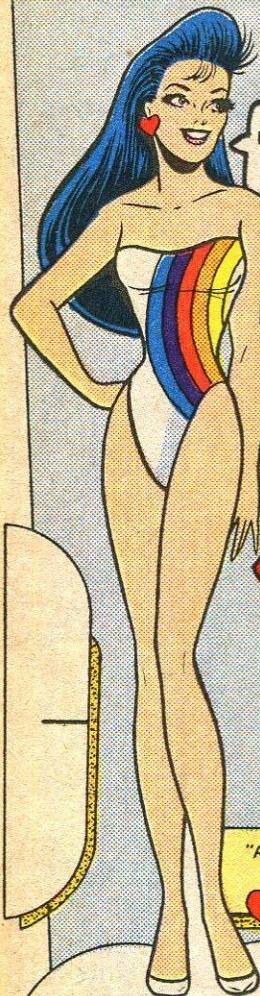
SEND
YOUR LETTERS AND
DESIGNS TO:
DEAR KATY KEENE
40 ARCHIE COMICS, INC.
325 FAYETTE AVE.
MAMARONECK, N.Y.
10543

DON'T MISS A
SINGLE ISSUE!!

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Katy's Valentine



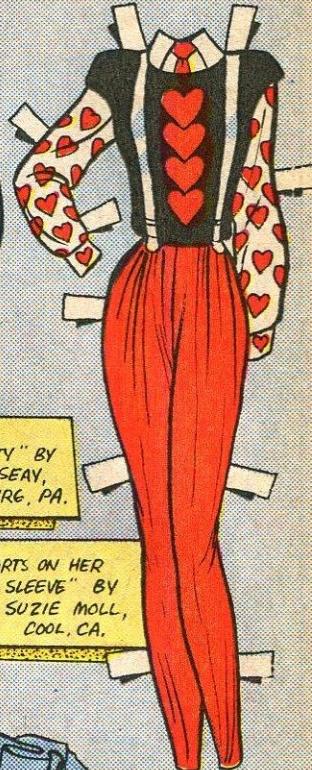
ANOTHER GROUP OF
FABULOUS DESIGNS
FROM YOU! I LOVE
THEM! YOU CAN
SEND YOUR IDEAS
TO ME AT THE
ADDRESS GIVEN
BELOW AND
LOOK FOR THEM
IN FUTURE ISSUES!



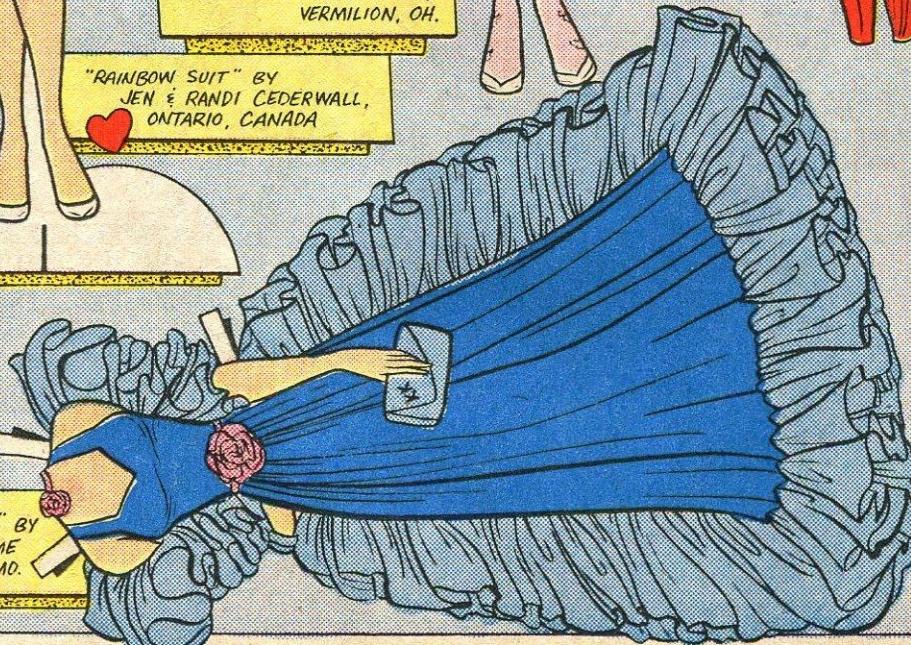
"RED FURY" BY
WENDY COTON,
VERMILION, OH.



"CLASSY KATY" BY
RAYMOND SEAY,
HARRISBURG, PA.



"HEARTS ON HER
SLEEVE" BY
SUZIE MOLL,
COOL, CA.



"COOL 'N' BLUE" BY
APRIL CALAME
SALISBURY, MD.

SEND YOUR GREAT DESIGNS TO KATY KEENE, % ARCHIE COMICS, INC., 325 FAYETTE AVE., MAMARONECK, N.Y. 10543

Art by JOHN LUCAS-

Vogues

AND Star Designers!

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NEWHALL, CA.
- CHARLOTTE ALEXANDER,
FT. YUKON, ALASKA
- STACIE KRYSZTOFOLSKI,
BRISTOL, CON.
- ANN PLOUGH,
SNOHOMISH, WA.
- LOAN LUU,
LAUREL, MD.
- SHANNON PIET,
PEACHTREE CITY, GA.
- KIM MASSEY,
SULPHUR SPRINGS, TX.
- AMY GRINDROD,
ST. LOUIS, MO.
- CAROL BIRCH,
DAVIDSON, SASK.
- DEBBIE DAVID,
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- JAI BARNES,
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- TARANEH AGHAREZA,
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- KENDRA DEL VICARIO,
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- ELIZABETH NALBANDIAN,
OLD TAPPAN, N.J.
- LORETTE LAUDIE,
POADOCKWOOD, SASK.
- CAROLYN RENFRO,
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- ERIN ROTH,
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- KELLY KANDRA,
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- MICHELLE LUND,
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- MARIA ARMSTRONG,
BEAUSEJOUR, M.B., CAN.
- ELIZABETH MURRELL,
EL PASO, TX.
- TERASA AMMAR,
TULSA, OK.
- ANITA POULOSE,
LANHAM, MD.
- TATIANA GILL,
SEATTLE, WA.

"HEARTY DRAPERY" BY
MARTHA & BETH GUNKEL,
APPLE VALLEY, MN.

"SPLASHY FLASHES" BY
LETITIA MARINO,
BROOKLYN, N.Y.

"SPARKS R' FLYIN'"
BY NINA PELICAN,
ONTARIO, CANADA

Katy & Sis in "Oh, Brother!"

HEY, SIS! LUCKI LORELEI JUST CALLED. SHE WANTS US TO COME OVER FOR LUNCH!

BUT, KATY, I'M JUST GETTING INTO ROCK ENROE'S LATEST ALBUM! CAN'T YOU GO WITHOUT ME?



SIS' TOGS BY DANA ZWEIS, HALIFAX, N.S. CAN.

ARE YOU SURE? SHE SAYS HER BROTHER IS BACK FROM COLLEGE! VICKI WANTS YOU TWO TO MEET!



KATY'S THREADS BY LYNN HOFZIGER, TULSA, OK.



LUCKI'S HOUSE BY STACY RIZZOLI, PHILA... PA.



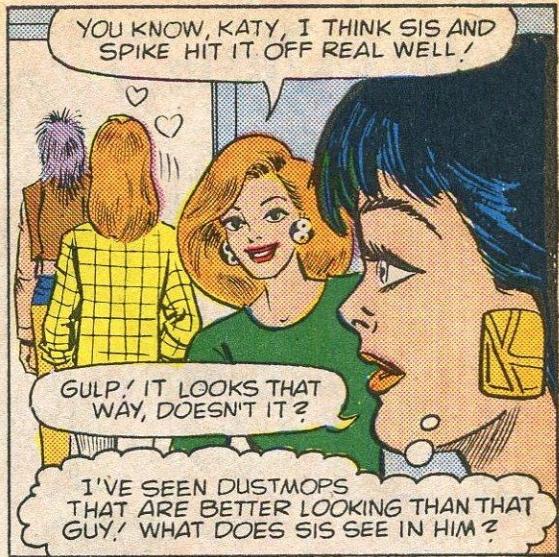
LUCKI'S HAIR BY JENNIFER PAUL, LUBBOCK, TX.

THIS IS MY BROTHER SPIKE! SPIKE, MEET KATY AND SIS!

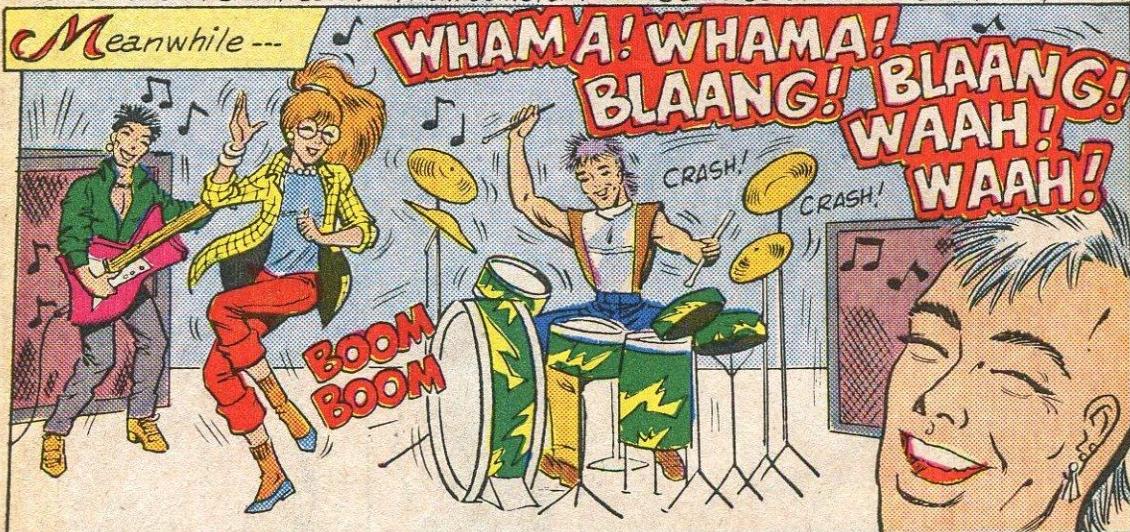
HI...

HMM! SPIKE ISN'T EXACTLY THE KIND OF COLLEGE MAN I EXPECTED...

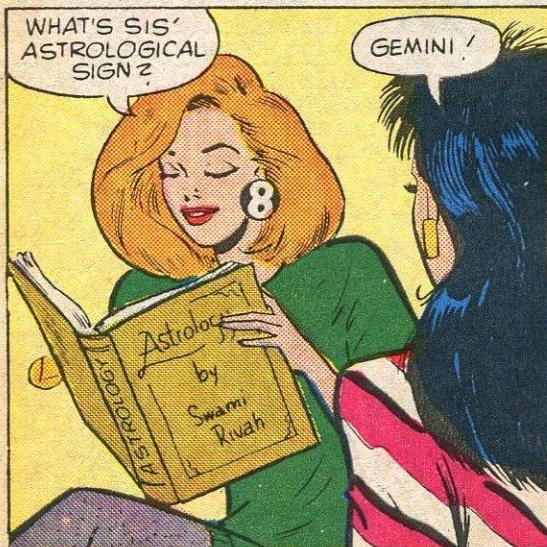




LUCKI'S DUDS BY SANDY SULLIVAN, MENDOCINO, CA. KATY'S EARRINGS BY HOLLY DEGNER, NYC, N.Y.



SPIKE'S & BAND'S CLOTHES BY VEE SANCHEZ, KANSAS CITY, MO





EARMUFFS BY TYRA McCALL, RICHMOND IN.



GOOD LUCK, FANS! -THE END

PACKS OF FUN
FOR EVERY-
ONE!

